



15 October 2009

MAKE-A-WISH® AUSTRALIA APPOINTED AS OFFICIAL CHARITY OF 2010 CLIPSAL 500 ADELAIDE

Make-A-Wish® Australia is to be the official charity of Australia's largest domestic motor sport event, the Clipsal 500 Adelaide.

The appointment of Make-A-Wish® Australia was announced today by the Chairman of the South Australian Motor Sport Board, Mr Roger Cook AM at the event's official launch held in Adelaide's Rundle Mall before a crowd of thousands of motor racing fans.

'It's a fantastic organisation and worthy of support from all of the V8 Supercar and motor racing fraternity and the general public', Mr. Cook said.

Robyn Thorpe, State Manager WA/SA for Make-A-Wish® Australia said her organisation 'was proud to be appointed as the Official Charity of the 2010 Clipsal 500 Adelaide as we celebrate our 25th Year of granting wishes to children with life-threatening medical conditions'.

Make-A-Wish® Australia's mission is to grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. From overseas holidays to backyard cubbies and cuddling armadillos, wishes are as varied as children's imaginations.

Wishes fall into one of four categories:

- To meet...** a favourite rock star, actor, sporting hero etc
- To be.....** a policeman, fairy princess, published author
- To have...** a computer, dirt bike, shopping spree
- To go.....** on a family holiday in Australia or overseas



Since inception, Make-A-Wish® Australia has granted in excess of 5700 wishes. Make-A-Wish® Australia is an affiliate of Make-A-Wish International, which has a presence in over 30 countries.

Make-A-Wish® Australia is sustained by a comprehensive network of volunteers, corporate and community supporters and grants hundreds of wishes each year.

The 2010 Clipsal 500 Adelaide will be conducted from March 11-14 as the third round of the V8 Supercars Australia Championship Series.

Visit: www.clipsal500.com.au and www.makeawish.org.au

Media Release