



AUSSIE RACING CARS – 2010 BEGINS AT ADELAIDE'S CLIPSAL 500

The 2010 Aussie Racing Cars Super Series will once again kick off at Adelaide's Clipsal 500 event. The category will no doubt have an exceptional Series in 2010 with the 'pocket rockets' racing from one end of Australia to the other as drivers young and old compete for the coveted crown.

The Clipsal 500 event is a favourite amongst the drivers and spectators alike as the Adelaide Parklands circuit provides some of the best racing seen in the category.

The sight of Aussie Racing Cars on the circuit or in the pit capture the imagination of men, women and children alike – there is something about them that touches everybody in a different way.

They are small, yet powerful, cute, yet a pure-bred racing machine and boy do they put on a show on the track!

The concept has been developed over many years by former V8 Supercar and Super Touring driver Phil Ward. It is the first time in the history of Australian motorsport that an entire category of identical cars has been developed with such a success and on such a mammoth scale.

Aussie Racing Cars is the most complete package ever assembled, the entire category infrastructure, from concept design and manufacture of the cars, to event organization and racing format, competitor technical support and spare parts backup, has all come from Aussie Racing Cars under the direction of Phil Ward.

The Aussie Racing Cars Super Series is a National category that races at circuits right across Australia giving both young and older drivers the opportunity to race at all the big events in front of massive crowds.

Aussie Racing Cars are powered by a 1.2 litre, 125bhp, twin-cam, 16 valve engine that revs to 11500rpm. Their 450kg weight provides an incredible power to weight ratio that allows the little machine to rocket to a speed of well in excess of 200kph.

Aussie Racing Cars are a pure-bred race car designed and custom-built in Australia. They are about ¼ the size of a V8 Supercar, which enables the thrilling four-wide braking, overtaking, and slipstreaming duels that have become synonymous with the category. They represent a new era of excitement and colour in the motorsport arena.

When Aussie Racing Cars first hit the track in 2002 the choice body styles available were the 1940 Ford Coupe' and the FJ Holden. Over the years the evolution of the category has seen replica V8 Supercar body styles, VY Commodore and AU Falcons, developed as the category became a national phenomenon. In 2008 the body styling stepped up to the next level with the Toyota Aurion developed in conjunction with Toyota to produce an accurate replica of the road car, just ¼ the size!

The future of Aussie Racing Cars is bright with new body styles in the pipeline and more exciting racing at venues across Australia.

Follow the series at www.aussieracingcars.com.au