



15 October 2009

**SAFM PRESENTS ESKIMO JOE AND BRITISH INDIA
TO KICK OFF
JIM BEAM TRACKSOUNDS ON-CIRCUIT CONCERT SERIES
AT 2010 CLIPSAL 500 ADELAIDE**

It's on at the 2010 Clipsal 500 Adelaide as the best concert venue around.

Presented by SAFM "round one" of the Jim Beam TrackSounds On-Circuit Concert Series is free to all Clipsal 500 Adelaide ticket holders for Thursday, 11 March, 2010.

The Line-up:

Eskimo Joe

Eskimo Joe's fourth album, '*Inshalla*' stormed in to the ARIA Album Chart at #1 and sold in excess of GOLD sales in its first week of release.

Their hit single, '*Foreign Land*' continues to hold its position as the #1 Most Played Australian Song on the National Airplay Charts.

Rolling Stone Magazine declared their album worthy of 4 stars and said the following about the #1 album: "*Inshalla* has everything: memorable, epic choruses, experimental sounds, wailing guitar heroics ... No matter where you decide to lump Eskimo Joe, their musical output remains unchallenged. *Inshalla* is a solid rock album that stands well alongside any number of classic Aussie records."

British India

One of Australia's biggest indie rock bands.

They exploded onto the Australian pop scene in July 2007 with their debut album *Guillotine* and followed just 12 months later with their second album *Thieves*.

Guillotine picked up the gong for 'Best Independent release' at the 2007 AIR AWARDS and *Thieves* debuted at #5 in the national ARIA Album Chart and #1 in the AIR chart. The album was nominated for 'Best Independent Release' at the 2008 ARIA Awards.

A great South Aussie band will also join the gig.

ARE YOU READY FOR THE CLIPSAL 500 ADELAIDE 2010!